

News Release

FOR IMMEDIATE RELEASE

Contact:
Sayaka Eiki
Hitachi America, Ltd.
914-524-6717
ICED.Marketing@hal.hitachi.com

Hitachi America, Ltd. Announces Merger of L.A. Supply Co. and Hitachi Industrial Equipment Marking Solutions Inc.

Tarrytown, New York, July 2, 2018 — Hitachi America, Ltd. (HAL) today announced the merger of two of its Hitachi Group companies: Label House (L.A. Supply Co.) and Hitachi Industrial Equipment Marking Solutions Inc. (HIMS), effective July 1. Dale Tetzlaff will lead the merged company, henceforth known as HIMS, as President and COO.

The two merging companies, both part of the HAL Marking and Coding Group, will leverage each other's strengths to escalate Hitachi's growth and increase operation efficiency. The combined organization will utilize the strength of Hitachi's brand and global sales support to help promote its products and services.

HAL and Hitachi Industrial Equipment Systems Co., Ltd. (HIES) jointly established HIMS as a subsidiary in June 2015. HAL and HIES went on to acquire Label House as a second subsidiary for HAL Marking and Coding Group in 2016.

HIMS provides high-quality products and local service to keep customers' production lines running at a valued price that aims to achieve quick returns on their investments.

Profile of HIMS

Company Name	Hitachi Industrial Equipment Marking Solutions Inc.
Location	Irvine, California, United States Elk Grove Village, Illinois, United States
Representative	Dale Tetzlaff
Business	Sales and servicing of marking and coding solutions
Employees	26
Shareholding	HAL 80%, HIES 20%

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan, and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us.

About Hitachi Industrial Equipment Systems Co., Ltd.

Hitachi Industrial Equipment Systems Co., Ltd. headquarter in Tokyo, Japan, is a subsidiary of Hitachi, Ltd., and is engaged in the manufacturing, sales and services of industrial components and equipment. The company offers various industrial products including motors, factory automation/control systems, wind/water systems, pneumatic systems, power distribution, environmental systems and labor-saving systems. For more information, visit <http://www.hitachi-ies.co.jp/english>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges, combining its operational technology, information technology, and products/systems. The company's consolidated revenues for fiscal 2017 (ended March 31, 2018) totaled 9,368.6 billion yen (\$88.4 billion). The Hitachi Group is an innovation partner for the IoT era, and it has approximately 307,000 employees worldwide. Through collaborative creation with customers, Hitachi is deploying Social Innovation Business using digital technologies in a broad range of sectors, including Power/Energy, Industry/Distribution/Water, Urban Development, and Finance/Social Infrastructure/Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

#