

# Join Hitachi and Ignite a Dream

#### a special partnership with Kiva.org

Instructions for Free Lending Credit Employee Campaign International Women's Day – March 2024

#### How to redeem your free lending credit

### **Start here**

Create a Kiva account or log into an existing account

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- Go to: <u>http://www.kiva.org/hitachi2024</u>
- If you have an existing Kiva account, please click the "sign in to Kiva" link and complete the login process.
- If you do not have an existing account, you will need to create one.
- Enter your First Name, Last Name, and Company Email Address.
   Once you have entered this information, click "Create new account"

Creat <del>e a new account</del> belo	W
or sign in to Kiva	>
First name	
Shannon	
Last name	
Tracy	
Email	
shannon.a dey.wd@mtdem.com	
Create password	
I have read and agree to the Terms of Use and	Privacy
Policy .	

- HITACHI Inspire the Next
- Go to the URL provided by Hitachi. Wait for the page to load the bar at the top of the page should change from grey "validating promotion" to green and show "You have \$25 from Hitachi to lend".

kiva + HTACHI Magnet Me Man		Log in
	You have \$25 from Hitachi to lend!	

If the grey bar at the top of the page does not change to green, or you receive a red bar with an error message, your free credit has not been applied. Please refer to slide 14 before proceeding.

2. Select "Find a borrower"





Redeem your free lending credit

3. Select a borrower that inspires you and click **"Lend \$25 now".** The cost of the loan will be covered by your credit, courtesy of the Hitachi fund.

4. Once selected, the loan will show your credit has been applied

5. Click "Checkout now" to proceed to checkout









Redeem your free lending credit



- Once you click "Checkout now," a pop-up window will appear with the selected borrower
- The screen should show that the \$25 lending credit from Hitachi has been applied and that the total cost to you is \$0.00

If the Total Due is more than \$0.00 or you are asked to enter credit card information <u>do not complete order</u>. This means the FREE lending credit has not been applied or you have selected more than one \$25 loan.

9. To complete the process, click "Checkout"

	D.light Kenya in Kenya	\$25 🗸
	Reservation expires in 38m 57s	
Otor	25.00 credit applied	
likokoa	Sponsored by:	
	rituciii	
		Total: \$25.00
		Hitachi pays \$25.00
		You'll pay: \$0.00

Redeem your free lending credit



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- Once you are logged in, you will be able to complete the checkout process

kiva
Create a new account below
Credie a new account below
or sign in to Kiva
First name
Shannon
Last name
Tracy
Email shannon.tracy.wu@hitachi.com
Create password
I have read and agree to the Terms of Use and Privacy Policy.
<ul> <li>I want to receive updates about my loans, Kiva news, and promotions in my inbox.</li> </ul>
Create new account

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Congratulations! You have made a loan and changed a life

- A pop-up screen will confirm your loan.
   You should also receive a confirmation email.
- 8. Share your loan on social ex: In celebration of International Women's Day, Hitachi is proud to partner with Kiva.org, a non-profit microfinance organization, to help underserved communities thrive and to pave the way towards a brighter, more equitable future for all. #Hitachi #IWD



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### Resources and Support

### **Error messages**

If your page shows "Validating Promotion" in a grey bar, or if you receive an error message in a red bar this may mean the webpage has been cached in your system (this may occur if you are working on a shared computer). To reload the promotion, you can **clear the computer's history and/or try again in a private or incognito browser**.

**Employees in certain countries may not be able to participate due to banking regulations or restrictive government policies.** For more information and/or to view a list of countries where Kiva operates, <u>click here</u>.

If you still have issues or questions, please contact: <a href="mailto:shannon.tracy.wu@hitachi.com">shannon.tracy.wu@hitachi.com</a>

#### Promotion not applied.





#### Promotion applied.



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