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Hitachi Sells 100,000th Continuous Inkjet Printer

Unmatched Reliability, Ease-of-use, and Efficiency

Tarrytown, NY, April 1, 2013 -- Hitachi America, Ltd. announced that it has sold its 100,000th Industrial Inkjet Printer (Continuous Inkjet Printer), a major milestone for the company. The printer was sold by Pak-Tec Inc., a key Hitachi USA Distributer. The printer was purchased by an internationally known food company located in Virginia. The unit purchased was Hitachi's RX-SD160W, which was manufactured at the Hitachi TAGA Works facility located in Hitachi City, Japan.

Hitachi's Industrial Inkjet printers are known in the industry for unmatched reliability, ease-of-use and efficiency. Hitachi's industrial inkjet printers are widely used in food, cosmetics and pharmaceutical manufacturing facilities. The machines are capable of printing on surfaces as hard as plastic bottles and as fragile as egg shells. Hitachi's Industrial Inkjet Printer (Continuous Inkjet Printer) business was voted Category Leader for Coding/Marking in Packaging World magazine's 2012 Leadership in Packaging program. This is the second time in three years that Hitachi America, Ltd. has been honored as Coding/Marking category leader for excellence and leadership among packaging machinery, material and service suppliers. The sale of the 100,000th machine is also a significant accomplishment, given that Hitachi has only been in the industrial inkjet printer business for the past 35 years.

Pak-Tec, Inc., established in 1978, has served the marking and coding industry for the past 25 years in excellence. In celebration of this landmark sale, Hitachi America Ltd. gratefully presented an award to members of the Pak-Tec Inc. sales team at the South Pack packaging technologies trade show held earlier this spring.

Hitachi America, Ltd., Industrial Components and Equipment Division supplies a broad range of

sophisticated electrical and electronic components for application in pharmaceutical plants, food & beverage processing plants, chemical plants, and other manufacturing facilities. Hitachi products are known and respected for their reliability, durability, functionality and ease of use. Our diverse product line of small character ink jet printers, oil-free air compressors and variable frequency drives are all designed to help make businesses run more efficiently and effectively. To learn more information, visit www.hitachi-america.us/ice.

About Hitachi

Hitachi America, Ltd. headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit www.hitachi-america.us. For more information on other Hitachi Group companies in the United States, please visit www.hitachi.us

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totaled 9,665 billion yen (\$117.8 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.



Hitachi America Limited presents award commemorating delivery of Hitachi's 100,000th continuous ink jet printer. Pictured L-R Rob Manchester, General Manager, PAK-TEC INC, John Malette, Sales Manager, Hitachi America Limited, Russ Davie, Owner PAK-TEC INC. and Bill Davie, Director of Sales, PAK-TEC INC.

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